

PARTNER

Contest & Prizes

Contests

Contests are great for partner engagement, encouraging promotion and gentle competitive spirit in the group. Not just for sales leaderboard!

- Sales leaderboard prizes - i.e. for the top 5.
- Social contests - i.e. prize for the best creative storytelling promo post.
- Launch leads contests - i.e. for a 24 hour period, partners get a raffle ticket for every 5 leads they bring in. They then get entered into a raffle to win a prize.

NB: Try to consider those partners who may not reach the sales leaderboard but are still promoting the launch hard! Be inclusive and fair in your contests.

Prize ideas

- Event tickets
- Collaboration with the Launch Leader
- 1:1 session with the Launch Leader
- Get the offer for free
- Swag/merchandise
- Vouchers
- Gift cards