



## EXAMPLE STUDENT INTAKE FORM QUESTIONS

1. What's your full name?
2. What's your email?
3. What's your time zone?
4. Tell me why you signed up for Let's Launch Together...
5. Tell me about you, your business and who you serve  
(or who you plan to serve with your new offer)
6. Have you built an email list? What size is your list?  
How engaged? (e.g. I've built a list of 500 people - I email them twice a month and get an open rate of 25% on average.)
7. Tell me about what social media platforms you use for business and how you've been getting on with building your audience.
8. What offer are you planning on launching?
9. What's your experience with launches?
10. Where do you need support most right now?
11. Anything else you want to tell me?