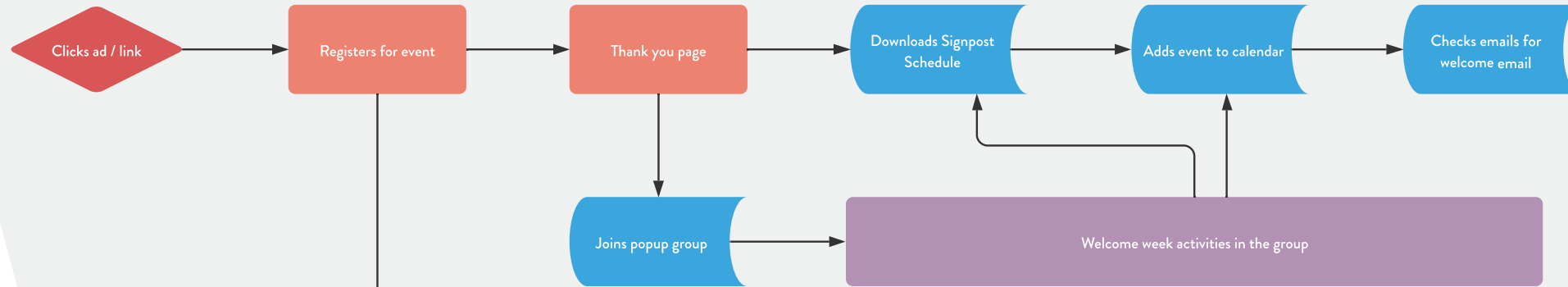


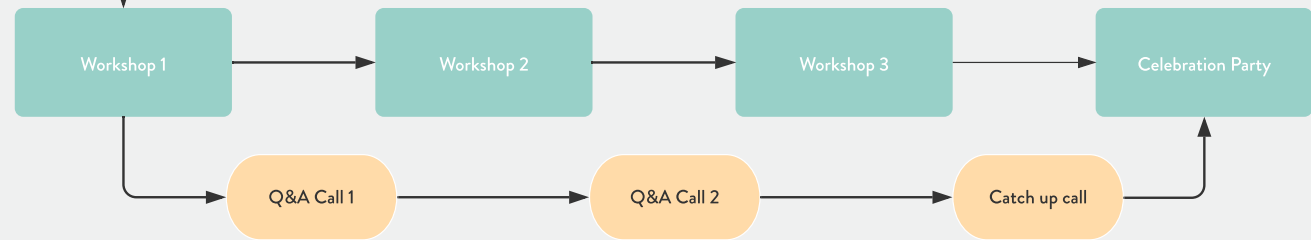
2-3 WEEKS BEFORE

BUILD UP



EVENT

1 WEEK



CONVERSION

4-5 DAYS

